

Kinesiology Sports Management

Code: 2474-20

Bachelor of Science

Freshman Year

ENGL	101	Intro. to Academic Writing	3	BIOL	110	Fundamentals of Biology I	3
HLTH	100	First Aid	1	BIOL	112	Fund. Of Biology I Lab	1
HLTH	101	CPR	1	ENGL	102	Writing/Research Culture	3
KNES	110	Concepts of Fitness/Wellness	2	HUMN	151/152	Humanistic Tradition I or II	3
MATH	105	College Algebra	3	KNES	101	Introduction to Kinesiology	2
PSYC	110	General Psychology I	3	MATH		Elective ¹	<u>3</u>
SOCI	100	General Sociology	<u>3</u>				<u>15</u>
			16				

Sophomore Year

BIOL	220	Intro. Anatomy & Phys.	3	ARTS		Elective ³	3
BIOL	221	Intro. Anatomy & Phys.Lab	1	HLTH	312	Wellness	3
CMCN	200	Principles of Human Cmcn.	3	HIST	221/222	United States to/from 1877	3
ENGL	201/205	British or American Lit. I	3	KNEA		Elective	2
KNES	205	Technology in Health & PE	3			Elective (CHEM,GEOL,PHYS)	3
		Elective(BHSC) ²	<u>3</u>			Elective - HLTH/KNES/RCEA	<u>3</u>
			16				<u>17</u>

Junior Year

FNAN	250	Financial Prin. & Applic	3	CMCN	320	Principles Public Relations	3
KNES	305	Motor Behavior & Control	3	ENGL	365	Technical Writing	3
	or 306	PHED for Individuals w/Disab		MKTG		Elective ⁵	3
KNES	310	Anatomical Kinesiology	3			Elective (Specialty Area) ⁶	3
MGMT		Elective ⁴	3			Elective (Specialty Area) ⁶	<u>3</u>
SOCI	310	Minority Groups	<u>3</u>				<u>15</u>
			15				

Senior Year

HLTH SCI		Elective	3	KNES	420	Legal Liability Sport & PE	3
KNES	402	Org & Administration	3	KNES	499	Internship**	3
KNES	443	Sport Psychology	3	or RCEA	450	Internship in Recreation**	
KNES	493/494	Teach Lifetime Sports I or II	3			Elective (Specialty Area) ⁶	3
		Elective (Specialty Area) ⁶	<u>3</u>			Elective (Specialty Area) ⁶	3
			15			Elective (Specialty Area) ⁶	<u>3</u>
							<u>15</u>

TOTAL: 124

¹ Math elective to be chosen from MATH 201, 206, 210, 250, or STAT 214

² Behavioral Sciences course at the 200 level or above in ANTH, CJUS, ECON, GEOG, POLS, PSYC, SOCI

³ To be selected from Music, Dance, Theater, or Visual Arts

⁴ Select from either MGMT 230 or MGMT 320

⁵ Select from either MKTG 260 or MKTG 345

⁶ To be chosen from the list of 300 or 400-level Specialty-area electives on the next 2 pages

Revised August 20, 2007

** KNES 499 Internship in Sports Management include areas of:

Sports Information/Communication (on the college level, with local broadcasters and reporters)
 Recreation (local parks and recreation departments)
 UL Lafayette Athletics Department (Ticket Office & Business Affairs, Promotions, and Marketing)
 UL Lafayette Intramural and Recreational Sports
 Local Health Clubs and Fitness Centers
 Athletic Coaching (College and High School levels)
 Professional/Semi-professional Sports Organizations
 YMCAs, Special Olympics, Paralympics, etc.
 Olympic Training Center, National Sport Federations, Football Bowl Organizations
 Youth sports associations
 Others as approved by Sports Management Program Coordinator

KNES Specialty Area Electives

Recreation Management:

RCEA	435	Aging and Leisure (3)
RCEA	320	Contemporary Problems (3)
RCEA	429	Organization and Administration of Recreation Programs (3)
RCEA	250	Leisure Services for Persons with Disabilities (3)
RCEA	310	Outdoor Adventure Programming (3)
RCEA	330	Organization and Administration of Intramurals (3)
RCEA	325	Introduction to Commercial Recreation Problems (3)
RCEA	420	School and Community Recreation (3)

Sports Information/Public Relations

CMCN	110	Media in Society (3)
CMCN	212	Introductory News Writing (3)
CMCN	345	Communication Law and Ethics (3)
CMCN	311	Principles of Journalism (3)
CMCN	312	Reporting the News (3)
CMCN	335	Media Graphics I (3)
CMCN	336	Print Media Advertising (3)
CMCN	337	Media Graphics II (3)
MGMT	350	Behavioral Processes in Organizations (3)
MKTG	380	Promotional Strategy and Management (3)

Event/Business Management

MGMT	300	Organizational Communication (3)
MGMT	365	Human Resource Management (3)
MGMT	380	Leadership (3)
MGMT	340	Entrepreneurial Management (3)
MGMT	350	Behavioral Processes in Organizations (3)
MGMT	400	Business and Society (3)
MGMT	410	Management of Service Organizations (3)
MGMT	415	Collective Bargaining (3)
MGMT	425	Multinational Management (3)
MKTG	360	Sales Management (3)
MKTG	380	Promotional Strategy and Management (3)