

2017-2018

## Kinesiology Sports Management Concentration

Code: BS\_EDKS EDSM

Bachelor of Science

### Freshman Year

ENGL	101	Intro. to Academic Writing	3	BIOL	110	Fundamentals of Biology I	3
KNES	101	Introduction to Kinesiology	3	BIOL	112	Fundamentals of Biology Lab I	1
MATH	105	Applied College Algebra	3	ENGL	102	Writing/Research About Culture	3
SOCI	100	General Sociology	3	HUMN	151/152	Humanistic Tradition I or II	3
UNIV	100	First Year Seminar	3	KNES	110	Concepts of Fitness/Wellness	3
			15	PSYC	110	Introduction to Psychology	3
							16

### Sophomore Year

HIST	221/222	United States To/Since 1877	3	ACCT	202	Intro. to Managerial Accounting	3
ACCT	201	Intro. to Financial Accounting	3	KNES	205	Technology in HLTH & KNES	3
BIOL	216	App. A & P for Kinesiology	3	RCEA	320	Contemporary Problems	3
BIOL	217	App. A & P for Kinesiology Lab	1	Elective <sup>2</sup>		Fine Arts	3
STAT	214	Elementary Statistics	3	FNAN	300	Business Finance	3
Elective <sup>1</sup>		English Literature	3				
			3				
							15
							16

### Junior Year

ECON	300	Fundamentals of Economics	3	BLAW	310	Legal Environment Business	3
ENGL	365	Technical Writing	3			Elective (Support Area) <sup>3</sup>	3
KNES	305	Motor Behavior & Control	3	CMCN	310	Public Speaking	3
or	306	PHED for Individuals w/Disabilities		KNES	400	Measure & Evaluation in KNES	4
MGMT	320	Management of Behavior/Organiz.	3	MKTG	345	Principles of Marketing	3
SOCI	310	Minority Groups	3				
			3				
							15
							16

### Senior Year

KNES	443	Exercise & Sport Psychology	3				
KNES	493/494	Teach Lifetime Sports I or II	3	KNES	402	Organization & Administration	3
Elective		Science (CHEM,GEOL,PHYS)	3	KNES	420	Legal Liability Sport & PE	3
		Elective (Support Area) <sup>3</sup>	3	RCEA	450	Internship in Recreation	3
		Elective (Support Area) <sup>3</sup>	3				
			3				
							12
							15

**Total Credits: 120**

<sup>1</sup> Select an English "Literature" course from ENGL 201, 202, 205, 206, 210, 211 or 212

<sup>2</sup> Fine Arts- Choose from: DANC 101, 102, 113, 114; DSGN 121; MUS 104, 105, 106, 108, 109, 321, 322, 323, 324, 325, 326, 360, 364; THEA 161, 261; VIAR 120, 121, 122

<sup>3</sup> Select a 300 or 400-level Support Area Elective from the next page. Students must earn a "C" or better in the Support Area Elective.

**NOTES:** Students must earn a "C" or better in all major courses.

Students must maintain at least a 2.5 overall Cumulative GPA to remain in this concentration and to graduate.

\*\*Students will receive a Business minor upon successful completion of all required courses in this concentration.

**Required Courses for Business Minor:** ACCT 201, ACCT 202, ECON 300, FNAN 300, MGMT 320, BLAW 310, and MKTG 345.

### KNES Support Area Electives

CMCN	212	Introductory Newswriting
CMCN	215	Video Basics
CMCN	250	Audio Production
CMCN	311	Principles of Journalism
CMCN	312	Advanced Reporting
CMCN	313	News Editing
CMCN	333	Digital Photography
CMCN	335	Visual Communication I
CMCN	337	Visual Communications II
CMCN	350	Principles of Electronic Media
CMCN	497	Independent Study
MGMT	300	Organizational Communication
MGMT	340	Entrepreneurial Management
MGMT	350	Behavioral Processes in Organizations
MGMT	365	Human Resources Management
MGMT	380	Leadership
MGMT	400	Business and Society
MGMT	410	Management of Service Organizations
MGMT	415	Employee Relations
MGMT	425	Multinational Management
MKTG	360	Sales Management
MKTG	380	Promotional Strategy and Management
RCEA	310	Outdoor Adventure Programming
RCEA	325	Introduction to Commercial Recreation and Tourism
RCEA	330	Organization and Administration of Intramurals
RCEA	420	School and Community Recreation
RCEA	429(G)	Organization and Administration of Recreation Programs
RCEA	435	Aging and Leisure