

Kinesiology Sports Management

Code: 2474-20

Bachelor of Science

Freshman Year

ENGL	101	Intro. to Academic Writing	3		BIOL	110	Fundamentals of Biology I	3
KNES	101	Introduction to Kinesiology	3		BIOL	112	Fund. Of Biology Lab 1	1
MATH	105	College Algebra	3		ENGL	102	Writing/Research Culture	3
SOCI	100	General Sociology	3		HUMN	151/152	Humanistic Tradition I or II	3
UNIV	100	First Year Seminar	3		KNES	110	Concepts of Fitness/Wellness	3
			15		PSYC	110	General Psychology I	3
								16

Sophomore Year

ACCT	201	Intro. to Financial Accounting	3		ACCT	202	Intro to Managerial Acct.	3
BIOL	216	App. A & P for Kinesiology	3		HIST	221/222	United States to/from 1877	3
BIOL	217	App. A & P for Kinesiology Lab	1		RCEA	320	Contemporary Problems RCEA	3
FNAN	250	Financial Prin. & Applic.	3		Elective		Arts ²	3
STAT	214	Statistics	3		Elective		Science (CHEM,GEOL,PHYS)	3
Elective		ENGL (Literature) ¹	3					15
			16					

Junior Year

ECON	300	Fundamentals of Economics	3		BLAW	310	Legal Environment Business	3
ENGL	365	Technical Writing	3		BSAT	303	Information Systems	3
KNES	305	Motor Behavior & Control	3		CMCN	310	Public Speaking	3
or	306	PHED for Individuals w/Disab			KNES	400	Measure & Eval. In KNES	4
MGMT	320	Management/Behavior/Organiz.	3		MKTG	345	Principles of Marketing	3
SOCI	310	Minority Groups	3					16
			15					

Senior Year

KNES	443	Exercise Psychology	3		BSAT	382	Operations Management	3
KNES	493/494	Teach Lifetime Sports I or II	3		KNES	402	Org & Administration	3
		Elective (Specialty Area) ³	3		KNES	420	Legal Liability Sport & PE	3
		Elective (Specialty Area) ³	3		KNES	499	Internship**	3
		Elective (Specialty Area) ³	3		or RCEA	450	Internship in Recreation**	3
			15					12

TOTAL: 120

¹ Select from either British Literature (201 or 202); or American Literature (205 or 206) or 210, 211 or 212

² To be selected from Music, Dance, Theater, or Visual Arts

³ To be chosen from the list of 300 or 400-level Specialty-area electives on the next page

NOTE: Courses in KNES/HLTH/RCEA must have a 2.5 GPA.

**** KNES 499 Internship in Sports Management include areas of:**

Sports Information/Communication (on the college level, with local broadcasters and reporters)
Recreation (local parks and recreation departments)
UL Lafayette Athletics Department (Ticket Office & Business Affairs, Promotions, and Marketing)
UL Lafayette Intramural and Recreational Sports
Local Health Clubs and Fitness Centers
Athletic Coaching (College and High School levels)
Professional/Semi-professional Sports Organizations
YMCAs, Special Olympics, Paralympics, etc.
Olympic Training Center, National Sport Federations, Football Bowl Organizations
Youth sports associations
Others as approved by Sports Management Program Coordinator

KNES Specialty Area Electives

Recreation Management:

RCEA	310	Outdoor Adventure Programming (3)
RCEA	325	Introduction to Commercial Recreation Problems (3)
RCEA	330	Organization and Administration of Intramurals (3)
RCEA	420	School and Community Recreation (3)
RCEA	429	Organization and Administration of Recreation Programs (3)
RCEA	435	Aging and Leisure (3)

Sports Information/Public Relations

CMCN	212	Introductory Newswriting
CMCN	215	Video Basics
CMCN	250	Audio Production
CMCN	311	Principles of Journalism (3)
CMCN	312	Reporting the News (3)
CMCN	313	Editing
CMCN	333	Photojournalism
CMCN	335	Visual Communication I (3)
CMCN	337	Visual Communications II (3)
CMCN	350	Principles of Electronic Media
MGMT	350	Behavioral Processes in Organizations (3)
MKTG	380	Promotional Strategy and Management (3)

Event/Business Management

MGMT	300	Organizational Communication (3)
MGMT	340	Entrepreneurial Management (3)
MGMT	350	Behavioral Processes in Organizations (3)
MGMT	365	Human Resource Management (3)
MGMT	380	Leadership (3)
MGMT	400	Business and Society (3)
MGMT	410	Management of Service Organizations (3)
MGMT	415	Collective Bargaining (3)
MGMT	425	Multinational Management (3)
MKTG	360	Sales Management (3)
MKTG	380	Promotional Strategy and Management (3)